

62

SWEET POTATOES FOR 1958

In order to give you the very best plants we can possibly produce we have discontinued the growing of other plants so that we can devote all our efforts to the growing of the finest possible sweet potato plants.



Every LEELAND plant is a good plant because each plant is separately pulled and selected.

It takes **QUALITY** to produce **QUALITY**
... we have quality in our:

CERTIFIED sweet potato plants

Your choice of the **VERY BEST** and **LATEST** varieties.

Leeland Farms

Leesburg, Georgia

Six Varieties to Choose From

BUNCH PORTO RICO

This is the old and dependable Bunch variety which we are making available again by popular request. This variety is adaptable to every sweet potato growing area and is very dependable even under adverse weather conditions where other varieties would fail. It is among the highest yielders and produces potatoes of uniform size and shape with a very high percentage of U. S. #1 market potatoes. It has excellent eating quality and keeps well in storage. The bunch-like growth makes it easy to cultivate and harvest and also makes it ideal for the garden since there are no vines to interfere with the other rows of vegetables. It matures 10 days to 2 weeks earlier than the running Porto Rico.

LEELAND BUNCH PORTO RICO

This is our own selection of a mutation of the Bunch Porto Rico variety described above. It makes the same bunch-like growth and matures about the same time. It is an excellent yielder of uniformly sized and shaped potatoes with a very high percentage of U. S. #1 market potatoes which keep well in storage. It has a deep copper-skin and beautiful orange-red flesh. It is our observation that it has more wilt resistance than the other Porto Rican varieties. This variety has the best eating quality of any variety grown.

GOLDRUSH VARIETY—WILT RESISTANT

This is a very high yielding variety, which is highly resistant to wilt. This variety is recommended in wilt-infested soils and has produced good crops where wilt-susceptible varieties have failed. It matures earlier than the Porto Rican varieties and has a very attractive flesh which makes it a desirable canning potato. It is a semi-bunch variety, which produces vines longer than a true bunch but shorter than the running varieties. We recommend Goldrush as a variety to be grown (1) in wilt-infested areas, (2) for the early markets, (3) for northern sections where the growing season is very short.

EARLYPORT

This is one of the earliest maturing varieties grown and produces a good crop in a relatively short time after planting. It produces potatoes of very attractive appearance and very good eating quality which keep well in storage. We recommend Earlyport as a variety to be grown for the early market and in those northern sections of the country where the growing season is very short.

GEORGIA RED

A red-skinned variety released in 1955 by the Georgia Coastal Plains Experiment Station, which produces an abundance of well shaped potatoes of excellent eating quality. It has a beautiful red skin and keeps well in storage. We recommend this variety for those markets which show preference for red-skinned potatoes.

EARLY SWEET

A brand new variety just released by the Georgia Coastal Plains Experiment Station. It is the earliest of all sweet potato varieties and will produce a full crop in 90 days from planting. A tremendous yielder of smooth, beautifully-shaped potatoes, it has a deep orange flesh color and has wonderful eating quality even when freshly dug. We recommend that this variety be grown only on very light sandy soils of relatively low nitrogen content and that it be harvested from 90 to 100 days or less after planting. We recommend Early Sweet as a variety to be grown for the early market and in those northern sections of the country where the growing season is very short.

G U A R A N T E E

We guarantee all of our plants to be healthy vigorous plants that will reach you in satisfactory condition. We make immediate replacement of plants, or refund of money, in the event of loss or damage in transit.

Facts About Leeland Plants:

1. Our plants are Certified and inspected by the Georgia Department of Entomology.
2. Our plants are grown from the very best seed potatoes which are the result of continuous hill selection and culling in the field.
3. We grow **every** plant we sell and **every** potato we bed for raising plants—in this way we know what our customers are getting.
4. All plants are field grown and have strong healthy root systems.
5. Each plant you receive has been individually selected and pulled.
6. Plants are packed and shipped in specially treated and manufactured containers to avoid drying out in transit.
7. Plants are shipped the same day they are pulled.

Facts About Leeland Farms Service:

1. Every order receives our immediate and personal attention. We acknowledge your order immediately confirming the shipping date and the other information you have placed on your order blank. (This acknowledgment will have a number—your number—always refer to it if you write about your order.)

2. On the day your order is shipped we mail you a shipping notice, which will normally arrive the day before your plants.

3. We guarantee our plants to arrive in satisfactory condition—notify us at once if they do not.

If you like our plants and service, please tell your friends and neighbors. We will gladly send them our circular.

We make every possible effort to ship your order on the date specified but sometimes due to weather conditions there may be a delay for just a few days.

Recommendation for bedding of sweet potatoes for plants:

In the bedding of sweet potatoes it must be kept in mind at all times that potatoes will not stand cold, wet soil. Therefore, they should not be bedded in low places or even in depression of high land. The potatoes should be bedded immediately upon receipt from the transportation company. A delay of just a few days will cause loss from soft rot. If the potatoes have not already been treated they should be treated with Seme-san bel in accordance with the instructions given by the manufacturer. Select a well drained sandy loam soil and place the potatoes in the bed, making sure the potatoes are not laid below the original ground level. Cover with approximately two inches of soil. Beds should be watered frequently but not to the extent that the soil becomes water-logged. If potatoes are bedded before danger of the ground freezing is past, the ground should be covered to prevent this from happening. Under no circumstance should manure be used either as a fertilizer or for providing heat for the bed.

PRICES ON SWEET POTATO PLANTS (All Varieties)

Prices shown below are DELIVERED prices.

WE pay POSTAGE and EXPRESS.

QUANTITY	DELIVERED PRICE	METHOD OF SHIPMENT
100	\$ 1.45	Parcel Post
200	2.25	"
500	4.25	"
1,000	6.95	"
2,000	13.00	Railway Express
5,000	31.75	"
10,000	62.50	"

(For those who can pick up their plants at our farm, there is a reduction of 75 cents per thousand).

We expect to start shipping April 25th. In order to insure delivery, please place your order with us at once. Due to a short seed supply our supply of plants this year will be about 25% of normal. We are not advertising for the first time since we have been in business—our supply is so short that we will have difficulty supplying our old customers.

ORDER BLANK

To: LEELAND FARMS
LEESBURG, GEORGIA

Please enter my order for the following:

QUANTITY	ITEM	AMOUNT
	Certified BUNCH PORTO RICO Potato Plants	
	Certified LEELAND BUNCH Sweet Potato Plants	
	Certified GOLDRUSH Sweet Potato Plants	
	Certified EARLYPORT Sweet Potato Plants	
	Certified EARLY SWEET Sweet Potato Plants	
	Certified GEORGIA RED Sweet Potato Plants	
	Enclosed check or money order	Total

I would like above order shipped on or about

Please ship to

(STREET)

(R. F. D.)

(P. O. BOX)

(CITY)

(THIS ORDER IS SUBJECT TO ACCEPTANCE BY LEELAND FARMS)

(STATE)

CHECK

MONEY ORDER

PLEASE DO NOT WRITE IN THIS SPACE

Suggestions for Handling and Transplanting

1. Plant as soon as plants arrive. In the event there is a delay, take the plants out of the package, cut the string, spread the bundle and heel-in the plants in the shade keeping the roots moist.
2. On hot, sunny days plant only in the late afternoon.
3. Place roots and stems well into the ground but do not cover the leaves.
4. Use water to settle dirt around the roots in preference to packing with hands. After plant has been watered, complete filling of hole by pulling in loose dirt around the plant.
5. If plants are badly wilted in transit, allow roots to soak in water for two or three hours. Never wet tops under any condition.
6. Occasionally when plants have been delayed in transit, the leaves will turn yellow and perhaps slimy. If the stems are still firm and green these plants are still good and will grow off nicely when handled as outlined above.

Recommendations for growing Sweet Potatoes

Select a well-drained sandy loam soil of moderate fertility. Use at the rate of 1,000 to 1,200 pounds per acre, a fertilizer mixture high in potash and relatively low in nitrogen, (3-9-9 or 4-12-12). Avoid rich, black soils, soils which have been manured heavily, and soils on which legumes have recently been grown. Plant only after danger of frost is over and plant 12 to 18 inches apart in a good mellow bed about 6 to 8 inches high in rows 3½ feet apart—this takes from 8,000 to 12,000 plants per acre. Always use water in planting in order to give the plants a good start. Harvest just before first killing frost, using care in handling to avoid bruising of the potatoes. If the potatoes are to be stored, store at a temperature around 60 degrees F.—sweet potatoes will not stand temperatures below 50 degrees F.

Write or call us for prices on 100,000 plants and over—
Telephone Leesburg 4572

